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JANUARY 26, 2009

THE RED SHOW

**Exhibition Dates:** February 14, 2009- February 28, 2009**Grand Opening Reception:** February 14, 2009 6-10pm**Closing Reception:** February 28, 2009 6-10pm**Exhibition Location:** The dA Center for the Arts, 252-D South Main Street  
Pomona, CA 91766. 909.397.9716 The Pomona Arts Colony.[www.dacenter.org](http://www.dacenter.org)[www.pomonaartwalk.com](http://www.pomonaartwalk.com)

On February 14th, The dA Center for the Arts will have its annual opening for The Red Show a.k.a. Simply Red. The Red Show is an open call exhibition that's focus is on any artwork that contains or represents the color red. The color red is one of the most representational, symbolic and vibrant colors in the spectrum. Its presence alone commands the attention of the eye. Its uses range from representing love, anger, passion, decadence and pain. This dynamic color will surely inspire artists to create work that astounds us all.

However, The Red Show does not celebrate only the color red, it is also an eagerly anticipated highlight event for The dA Center for Arts. Running annually for the last 21 years, the show has become a staple in the community, one which people prepare for all year. At The dA itself, The Red Show has become a grounding tradition, anchoring itself in the community as a reliable idea with unexpected results. The Red Show acts as a beacon of crimson for local artists, fresh new artist, and Pomona Arts Colony patrons. Everyone is always welcome at The Red Show.

**SPECIAL EVENTS**

\*\*During the opening reception on February 14th 7-10pm, The dA will be hosting a Valentine's Day Dance in our new underground space 49 MAXIMUM HUMAN CAPACITY. There will be dancing, martinis, and couples activities.\*\*

**The dA Center for the Arts**

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